# Narrowing the Hiring Funnel with



Improve candidate experience, reduce cost and hire faster.

### **GAIN COMPETITIVE ADVANTAGE** STEP 1

Target candidates from your competitors who are employed and stand out in the traditional "phone interview" mix.



Narrow down candidates and

of "bad" in-person interviews.

save hiring managers wasted time

**CAPTURE** 

Incorporate into your existing hiring process for a better candidate experience

Stand out from your competition with live video interviews vs. phone calls.

Narrow down the candidates to schedule a live video interview.

### **6X FASTER THAN PHONE** STEP 2

A 5-minute live video interview can give you the same information as a 200 question assessment tool.

**REDUCE HIRING** 

COSTS BY 2/3



# **SCREEN**

Invite candidates to a live video interview from your own website.

Schedule interview times and direct connect with a recruiter or hiring manager code.

Invite candidate to a virtual video job fair into a group.

70%

## STEP 3

# **INTERVIEW**

Connect candidates to next interview steps through live video & in-person.



Reduce the hiring timeline by 7-14+ days.



Reduce the number of candidates you "pass" to the next interview stage by 70%.



of Candidates will choose a job based on **personalized** relationships formed during the hiring process.



**Candidates Prefer Video Interviews** 



live video interviews

prefer one-way recorded video interviews



#### **SOURCES**

https://devskiller.com/50-recruitment-stats-hr-pros-must-know-2017/

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